

Abstract

Yoozbit is an open network of E-Commerce where each user can have its own private account. Upon joining Yoozbit, the user will be provided with the technical requirements of E-Commerce. Networking, managing and enlarging the created networks, presenting products and services, building inside-network relations according to the target market, open trading of products and services, increase in sales beside which secure purchase and good quality with the use of Yoozbit technical algorithm is provided for the user which results in the growth of any value in relation with E-Commerce targeting invention of a new generation of portal web. Common users can co-operate with other members as both ordinary and technical work force. Yoozbit runs on its own unique economic ecosystem with the use of Block chain and “YoozCoin” as its private token and holds the requirements to join the global market. This token is based on ERC-20 standard and Ethereum platform while its network is based upon the recent start-up and E-commerce ecosystem of Iran. Using Yooz, users from all around the world can have access to Yoozbit’s network advantages and its recent E-commerce ecosystem potentials.

What is Yoozbit?

Right now, there are many websites dealing with services and product sales, all of which are trying to present their unique products or services in an easier and more available way. Yet there are also websites which have not restricted their businesses to only one kind of service or product where the user is provided with many links to other websites with different contents for sale. We are all familiar with such websites and may have used their products at some points. But internet users, with its entrance to a new world of technology, have no longer any will to spend a lot of time to log-in as a natural or legal user in order to use the website’s products.

Yoozbit is a new generation of portals based on web, namely fourth generation of web portals which offers complete E-commerce capabilities for the huge internet network. This portal will provide multilateral engagement for different sections which cause Yoozbit oriented growth. Yoozbit is actually a gate from the real world and current network of internet to a new structure of online world.

Our team, focusing on E-commerce and digital marketing, has created a market place where each user can have his or her own private market and meanwhile maintains full interaction with markets of the same class. In Yoozbit, the owners of ordinary

businesses can present their business digitally and make use of its many advantages and then connect to their co-workers and by finding potential customers, expand their business. Other users can work in this portal as professionals and act as a marketer for other businesses. E-commerce and digital marketing is a bright future you can reach through Yoozbit.

Yoozbit in the first phase will run on Iran start-up ecosystem basis and investing in Yoozbit is actually investing in a new ecosystem of Iran which certainly has a lot to offer. However, the innovations in the area of digital marketing done by Yoozbit team, made it possible for Yoozbit to enhance its regulations enhance in pace with the capabilities and will of the users but in order to have a system compatible with Iranian businesses, Yoozbit has considered Iranian ecosystem as a model. This has given us the opportunity to cover all traditional and modern businesses in retail or wholesale level and turn them into E-commerce with high developing potential.

Another important feature of Yoozbit which is considered as a turning point in Iran market is supporting Iran common currencies along with digital currencies such as Bit Coin, Ethereum, Tether and most important of all Yooz. Yoozbit services are 50% off if purchased by Yooz and it can be promised to the investors that in the near future, Yooz will be the main currency of this platform. It should be noted that this portal will be available on web, android, IOS and IPA so that the users can easily use its services.

Problems and Their Solutions

Most of businesses in Iran are run and managed by traditional methods and even those who have leaned toward advertising and marketing are using these powerful tools in an old manner. Of course these professions are at their peak profitability but with the advent of new methods of sales and digital marketing all those carriers have no choice but to join in and keep in pace with the flow of power. Yoozbit is one platform by which each user can offer his or her business with the use of the most recent marketing methods throughout Iran and even world simply.

Why not using the great potential of the global internet network to improve our carrier?

Yoozbit has sorted out the problems of being such a scattered, costly and hard process along with the unavailability of accessing internet in order to improve the traditional businesses.

On the other hand, being scattered and not having a proper foundation for E-commerce in Iran has led to a poor improvement in this matter and that is why the owners of businesses are still insisting on their own old way of managing, not trusting the newfound models which in some cases are not secure as well. Now, Yoozbit, upon building a good and smart foundation and with the use of block chain, a technology known throughout the world as the future of all E-commerce businesses, has stepped in so that it can open a secure gate to E-commerce for the owners of businesses through benefiting from an independent economic system with high security.

Yoozbit has come up with a plan of “majority online” to improve internet-based businesses and also turning the traditional ones into online jobs on a fixed and large base to solve the problem of scattered tools and digital marketing ideas.

Yoozbit team has made a precise study of E-commerce and digital marketing. By having online marketing tools and presenting useful and new ideas in this area and putting them all on the same floor, Yoozbit has implemented its own plan for an electronic business platform and made it available for all its users. This way, individuals can use Yoozbit without any knowledge or having expensive tools of digital marketing and start their own online business easily and without even knowing, they can improve their carrier by E-commerce algorithms and the artificial intelligence of Yoozbit. Whether these businesses are small or large, old or modern, all will be placed inside Yoozbit network.

Another problem on the way of E-commerce in Iran is digital marketers not being organized. Therefore, Yoozbit has tried to introduce marketing as a service and a functional tool for the owners of businesses through providing a modern and at the same time simple system. This way, each user interested in marketing can simply and with regards to his or her abilities and the suitable environment, work as a marketer for the existing businesses in Yoozbit network.

Networking in Yoozbit is another solution for the non-existence of organized digital marketers. Each marketer with developing his or her own private network, beside earning from networking and making a better future for himself to earn more through his sub-networks, helps digital marketers to be organized and collective. This will also help to create a big network of active marketers in Yoozbit so that they will serve all its small or large businesses to improve and enhance remarkably. In fact, the second layer of Yoozbit will be a network of field and digital marketers who help the first layer to grow.

From another side, the lack of inside class communications along with the lack of relation between global market and Iran start-up ecosystem are two decaying factors of Iran E-commerce. Yoozbit has removed the distance between managers of businesses in the same class by gathering all jobs and carriers with the same target market in an open and flexible environment where users can define and develop the regulations themselves.

YoozCoin (YZC) and Investment

Yooz as a token has been created and developed based on Ethereum block chain and with ERC-20 standard. According to our economic team prospect, this coin with a total number of 21 million stock shares can cover all the trades in Yoozbit portal. Hence, a plan to transfer Yooz to users and investors has been outlined and will be released accordingly. Among first transference of Yooz, we can point to ICO project through which Yooz token will be available to potential investors who can use it for the services provided in Yoozbit portal for their businesses and also hold up Yooz shares as a secure and profitable investment.

Yoozbit also have the potential to do the airdrops in order to distribute its tokens which will be both a system of distribution and advertisement of token and also an appreciation of investors and active users. Aside from these, users can receive Yooz as a reward or commission of their particular activities.

Yooz coin will be listed in authorized currency exchanges after the first offer in Crypto-Currency markets and investors and users can trade it. Furthermore, Yooz token, benefiting from block chain technology, a very popular technology of the time in the world, has been able to create its own private economic system and with the development of this economic system according to the needs of Yoozbit markets and its users, has shown a great deal of flexibility.

Since the Value of Yooz is rapidly growing, the owners of its tokens are investors who by exchanging their money with Yooz token has find a guaranteed increase of their fund along with supporting a newfound technology in Iran.

Even though all platforms based on block chain offer a lot of different and unique features to their users, they need an intelligent security system to prevent the loss of users and its owners' funds. Therefore, Yoozbit, by having ERC-20 standard has been able to create the most possible secured environment for Yooz currency. It has to be mentioned that Yoozbit is located in Iran and works under the regulations of

Iran. As a result, after the transference of Yooz to the investors, it will be on Iran stock market as well. In other words, Yooz can connect global digital currency markets to Iran stock market.

All these features has caused Yooz to gain increasing value in a high potential system which offers many possibilities to its owners. This lights up the hope for a bright future of E-commerce and digital marketing in Iran which can be a very powerful communication route to global market in the near future.